

# STARTING A NEW BUSINESS IN SOUTH AFRICA

## THE ULTIMATE CHECKLIST

### Technical

- Name and register your business  
(keep in mind this will be something you need to spell over the phone)
- Define your unique selling point
- Register your domain
- Prepare a business plan
- Setup a business bank account
- Setup a marketing/sales plan
- Find an accountant
- Educate yourself (recommended book "The E-myth" )


### Printing (ask us, we are experts at this !)

#### PROMOTIONAL MATERIALS AT THE OFFICE

- Deskpad calendar / planner
- Tent calendar
- Wiro Calendar
- Notepads


#### STATIONARY ( to hand out. Increase sales instantly)

- Plastic PVC cards
- Business cards
- Brochures


#### DISPLAYS

- Wall Calendar
- Counter Stands
- Stickers


#### PROFFESIONAL MATERIALS

- Letterhead
- Presentation folder


### KEEP IN MIND

- Brush up on Labour law
- Register for tax
- Read up on CPA (Consumer protection act)
- Learn about health and safety